



BRODOCK SUSTAINABILITY INITIATIVES

General practices:

- Certified member of the [Forest Stewardship Council](#)[™] (FSC[®]) since 2007
- Certified member of the [Rainforest Alliance](#) since 2007
- Participating member of the [EPA's Green Suppliers Network](#) since 2008
- Purchase of hydroelectric power to supplement standard power
- Encourage as-needed digital printing for less post consumer waste
- Encourage digital uploading of jobs to us
- Encourage PDF/soft proofing
- Encourage the use of FSC[®] certified papers
- Elimination of Styrofoam coffee cups throughout the plant
- Company vehicles are being replaced by alternative energy vehicles
- Replaced lighting with high efficiency ballasts and florescent bulbs
- Actively manage/maintain 586 acres of Adirondack forest

Production practices/initiatives:

- Utilize only direct to plate technology, eliminating film chemistry, film
- Exclusive use of vegetable-based inks unless customer specifies otherwise
- The use of aqueous coating instead of varnish wherever allowed
- The use of alcohol-free solutions and solvents
- Installation of full shop waste paper evacuation/bailing system
- Purchasing of custom size papers to more efficiently produce a job
- Purchase of a \$40K ink recycling/mixing system
- Purchase of a \$2 million Komori high efficiency press
- Purchase of iGen digital printing press
- Recycling program for all product containers, plates, chemistry, ink and oil

Real World results:

- The use of volatile organic compounds (VOCs) was cut by 48% over the past 2 years
- Hazardous waste was reduced by 75% over the past year
- The Komori press produces NO waste solvents
- The Komori press produces 60% less waste/set-up sheets
- 100% recycling of waste paper
- 100% recycling of plates, solvents, ink and oil
- Our Adirondack land is a testimony to how nature should be maintained and enjoyed